

RUBY PLAY NET PRIVACY POLICY

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Ruby Play Net Limited (“RPN”, “We”) is/are strongly committed to protecting your privacy and providing a safe online experience for all of our users. This Privacy Policy applies to the RPN Services, programs and our Website at www.rubyplaynet.com (“The Website”) and discloses what information we gather, how we use it, to whom we disclose personal information and other information you have provided, and how to correct or change personal information that you have provided to us. We urge you to read the complete Privacy Policy set forth below as well as our Terms and Conditions available on The Website.

1. USE OF THE WEBSITE

The Website is provided by Ruby Play Net Limited (“RPN”). RPN will be required to know your personal information and share it with our associated companies in order to enable proper use of The Website, programs or other services provided by RPN.

2. WHAT INFORMATION DO WE COLLECT ABOUT YOU?

2.1 Personal Information: If you choose to provide us with information by contacting us, we will be able to see your email address as well as any information that you choose to provide us. We will only use information you choose to provide us in order to facilitate your use of the service, or for any purposes that we state.

2.2 Non-Personal Information Collected Automatically: The Website may use “cookies”. A cookie is a small text file containing a unique identification number that identifies a user’s browser each time that user visits a Website. The use of cookies is industry standard practice and many major browsers are initially set up to accept them. You can reset your browser to either refuse to accept all cookies or to notify you when you have received a cookie. However, if you refuse to accept cookies, you may not be able to use some of the features available on The Website. If you choose to disable or block our cookies on your computer or other device you will need to do this through your browser. Click on the 'Help' menu on your particular browser to learn how to manage your cookie preferences. Alternatively, you can visit www.aboutcookies.org or

www.youronlinechoices.eu for comprehensive information on how to manage cookies. We may set cookies (first party cookies) on web pages, however, where we require additional information, we may also allow other companies to host cookies on our Site (third party cookies). These companies have been carefully selected by us and are required to meet contractual obligations they have with us. The cookies on The Website may be from any of the following categories:

2.2.1 Strictly Necessary cookies - these are used for technical reasons and are necessary to enable The Website to operate efficiently so that you can navigate The Website with ease and use specific features. These include, for example, cookies that help us to debug any errors. If these cookies are blocked or disabled, some of The Website may not operate effectively.

2.1.2. Functionality cookies - these are used to improve the functionality of The Website and make it easier to use. They help us to identify you as a repeat user of The Website and help us remember your preferences (for example, your choice of language or region).

2.1.3. Analytical - these record your visit to our Site, the pages you have visited and the links you have followed. We will use this information to make The Website and the advertising displayed on it (if any) more relevant to your interests. We may also share this information with third parties for this purpose.

We may share information that we collect through cookies, in aggregated form, with carefully selected third parties for the purposes set out above, unless you disable or block cookies.

3. WHAT DO WE DO WITH COLLECTED INFORMATION?

3.1 Personal Information. RPN uses the provided information in order to enable your use of our varied services. If you provide us with any personal information we will keep it reasonably secure. We will share your personal information with our associated companies and partners for the purposes you provide us the information for in addition to enabling use of the services provided.

3.2 Non-Personal Information. We use Non-Personal Information for internal analytic purposes to enhance and upgrade our products and services and to tailor our products and services to better serve our customers. Additionally, we use certain categories of Non-Personal Information (such as wifi location services data) to determine your geographic location at the time you access The Website. In carrying out such internal

analytic purposes, we may disclose Non-Personal Information to third party vendors who will provide services to you.

4. HOW DO WE PROTECT YOUR INFORMATION?

4.1 RPN upholds strict confidentiality regarding all data. Data will be disclosed if required by the governing authority, a judge or another public authority. Data can be disclosed to a third party for investigation purposes if any person violates our Terms and Conditions available on The Website.

4.2 Certain documents verifying the identity of the Account Holder may be required before providing a service. These procedures may cause slight delays.

4.3 Personal data held by RPN is, at all times:

- 4.3.1 Processed in accordance with the rights of the Account Holder concerned;
- 4.3.2 Processed fairly and lawfully;
- 4.3.3 Obtained only for a specific and lawful purpose;
- 4.3.4 Adequate, relevant and not excessive to its purpose;
- 4.3.5 Accurate and updated;
- 4.3.6 Kept in a secure manner;

4.4 RPN discloses personal data when required to do so by order of the Governing Authorities and/or under legal provision contained in the Governing Law. For fraud detection and control purposes, you agree that RPN has the right to transfer your personal data to third parties that verify your identity.

4.5 RPN reserves the right to process personal data for Customer Relationship Management purposes.

4.6 RPN may share personal information with our associated companies and partners in order to enable your use of The Website, our programs or for marketing purposes.

4.7 You have the right to require access to your own personal data and/or has the right to correct and/or erase wrong and/or inappropriate data.

5. HOW DO WE USE WEB BEACONS, WEB ANALYTICS, AND OTHER BEHAVIORAL MARKETING TECHNOLOGIES?

A number of technologies exist to assess consumer behavior both on-line and off-line. We may employ some of these technologies, including web beacons (see below), mobile analytics techniques, and other behavior marketing technologies, to assess consumer behavior and to understand how we can better serve our customers. Some of these technologies are provided to us via third party vendors. In the course of using these technologies, we automatically collect non-personal information from you, including but not limited to the following types of information: Internet protocol (IP) address used to connect your computer to the Internet; login, e-mail address; computer and connection information such as browser type and related browser data; content viewed; and purchase history, which may be aggregated with other information for analytic purposes. For a list of third party technologies used on The Website please contact us.

Some of our web pages, promotional e-mail messages, and/or newsletters may contain electronic images known as web beacons, which are also called single-pixel gifs. Web beacons are not used to access your personally identifiable information, but they are a technique we use to compile aggregated statistics about the usage of our web sites and to track the number of users who have opened and acted upon our promotional e-mail messages. Web beacons collect only a limited set of information including a cookie number, time and date of a page view, and a description of the page on which the web beacon resides.

6. CHILDREN'S PRIVACY

We do not intentionally collect any personal information from children under the age of thirteen (13). If we become aware that we have accidentally collected personal information from a person under thirteen (13) years of age we will take all reasonable steps to remove that information from our databases.

7. THIRD PARTIES AND LINKS

In the event that you provide personal information to any third party via The Website, our services or any offer made available to you by RPN, you understand that we are not responsible for such third parties' use or misuse of your personal information. You should review the privacy and information sharing practices of such third parties. We may offer links to third party sites so that you can conveniently visit our vendors or locate other content likely to be of interest. We are not responsible for the content, practices, or policies of sites operated by third parties and urge you to inquire about them before providing any personally identifiable information.

8. ACCEPTANCE OF THESE TERMS; CHANGES TO OUR PRIVACY POLICY

By providing us with your information, you agree to the terms of this Privacy Policy. If you do not agree to this Privacy Policy, you should not use or access The Website, programs or other services we provide. Additionally, this Privacy Policy incorporates all of the terms, conditions, and provisions of the RPN Terms and Conditions, which are available on The Website. If you do not agree with the RPN Terms and Conditions, you should not use or access The Website, programs or other services we provide. We will occasionally update this Privacy Policy as necessary to protect our users and to comply with a changing environment. We recommend that you check the posted Privacy Policy when you use The Website, programs or other services we provide to be sure you are aware of and understand our current policy. Your continued use of the The Website, programs or other services we provide constitutes acceptance of the updated Privacy Policy.

9. CONTACT INFORMATION

If you have any questions about this Privacy Policy or our privacy practices or wish to opt out of receiving future communications from us, please contact us at info@rubyplaynetwork.com.